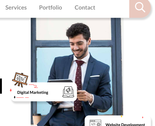
PASSIONATE ABOUT DIGITAL EXCELLENCE

Building Your Complete Digital Presence

I create solutions that not only solve problems but also spark growth and creativity. Let's build something amazing together!

Get in Touch | View Portfolio



50+ Projects Completed

5+ Years Experience

20+ Regular Clients

CREATIVE

HUSSAIN RATLAMWALA

DIGITAL MARKETING EXPERT

I am a results-driven social media marketer and digital strategist with expertise in social media management, graphic design, Facebook & Google ads, website management, and website development. With a keen eye for design and a deep understanding of digital trends, I help businesses build their online presence, engage their audience, and drive meaningful conversions.

PASSIONATE ABOUT DIGITAL EXCELLENCE

CREATE | **ENGAGE** | **TRANSFORM**

Digital Marketing
I help businesses thrive online through strategic digital marketing campaigns that connect with your target audience and drive real results.

Video Production
Creating compelling visual stories through professional videography and photography that captures your brand's unique essence.

Branding Design
I craft authentic brand identities that resonate with your audience, from logos and visual elements to complete brand guidelines.

Web Development
Building custom, responsive websites that not only look great but deliver exceptional user experiences and help achieve your business goals.

My Skills For Projects

ADVERTISING	80%
BRAND STRATEGY	74%
WEB DEVELOPMENT	70%
SOCIAL MEDIA MARKETING	92%
DIGITAL DESIGN	75%
CONTENT CREATION	84%

CLIENT COMPANIES

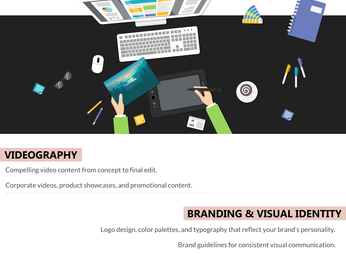
Brands That Trust My Expertise

Ambuja FOUNDATION — Creating Hope & Prosperity
INTERIOR SOLUTIONS
VAM FASHION
UNICORN — Unleash Your Potential
DentaRich Clinics Pvt. Ltd — DENTAL & MULTISPECIALITY
PRINCE — Footwear

Let's connect!

SERVICES

STRATEGIC MARKETING



DIGITAL MARKETING

Data-driven marketing plans tailored to your business goals.

Audience research, competitor analysis, and campaign roadmaps.

SEARCH ENGINE OPTIMIZATION (SEO)

On-page and off-page SEO to improve search rankings.

Keyword research, content optimization, and technical SEO audits.

SOCIAL MEDIA MARKETING

Content creation and scheduling for platforms like Instagram, LinkedIn, and Facebook.

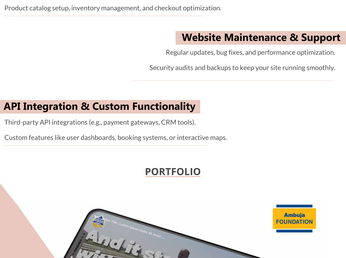
Paid ad campaigns to drive engagement and conversions.

EMAIL MARKETING

Custom email templates and automated campaigns.

A/B testing and analytics to maximize open and click-through rates.

INNOVATIVE DESIGN



VIDEOGRAPHY

Compelling video content from concept to final edit.

Corporate videos, product showcases, and promotional content.

BRANDING & VISUAL IDENTITY

Logo design, color palettes, and typography that reflect your brand's personality.

Brand guidelines for consistent visual communication.

GRAPHIC DESIGN

Marketing collateral like brochures, banners, and social media graphics.

Infographics and data visualization to make complex information easy to understand.

PHOTOGRAPHY

Professional photography for products, events, and corporate needs.

High-quality visual content for websites, marketing materials, and social media.

WEBSITE DEVELOPMENT

Custom Website Design & Development

Tailored, responsive websites that work seamlessly across all devices.

Focus on user experience (UX) and intuitive navigation.

E-Commerce Solutions

Custom online stores with secure payment gateways (e.g., Shopify, WooCommerce).

Product catalog setup, inventory management, and checkout optimization.

Website Maintenance & Support

Regular updates, bug fixes, and performance optimization.

Security audits and backups to keep your site running smoothly.

API Integration & Custom Functionality

Third-party API integrations (e.g., payment gateways, CRM tools).

Custom features like user dashboards, booking systems, or interactive maps.

PORTFOLIO

VIDEOGRAPHY

Youtube Video

Project Showcase: "Voices From the Field: Drip Irrigation for Sustainable Farming"

Role: Lead Videographer

A documentary project capturing the transformative impact of drip irrigation on sustainable farming, showcasing the resilience and innovation of farmers in rural communities through cinematic storytelling and videography. I collaborated with Ambuja Foundation to highlight critical agricultural practices that conserve water and improve crop yields, providing a powerful narrative of technological adaptation in rural agricultural communities.

Client
Ambuja Foundation

Medium
Videography

Resolution
High Resolution

Links
Video 1 | Video 2

Facebook | Linkedin | Twitter

Web Design Graphic

Clayout Website

Project Title:
Website Development for Clayout Lifestyle

Description:
I developed a modern, responsive e-commerce website for Clayout Lifestyle, a brand specializing in custom clay accessories. The goal was to create a user-friendly platform that showcases their products beautifully while providing a seamless shopping experience.

My Role:

- Designed a clean and intuitive user interface.
- Developed the front-end using HTML, CSS, and JavaScript.
- Implemented e-commerce functionality with Shopify.
- Integrated payment gateways and ensured secure transactions.

Tools & Technologies:

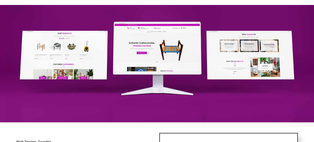
- Designed in Figma, with a focus on responsive design.
- Developed using React for the front-end and Node.js for the back-end.
- Integrated with Shopify for e-commerce functionality.
- Used Git for version control and collaboration.

Client
Clayout

Medium
Web Development

Resolution
High Resolution

Links
View Website



Web Design Graphic

Virasatemalva Website

Project Title:
Website Development for Virasate Malva

Description:
I developed a comprehensive website for Virasate Malva, an organization dedicated to preserving and promoting traditional Punjabi handicrafts. The website aims to showcase their mission of empowering rural women and highlighting the rich cultural heritage of the Malwa region.

My Role:

- Created a visually compelling design that reflects the organization's cultural mission
- Developed a responsive and user-friendly website interface
- Implemented sections to highlight artisan stories and product collections
- Integrated content management system for easy updates

Client
Virasat

Medium
Web Development

Resolution
High Resolution

Links
View Website

Tools & Technologies:

- Designed in Figma with a focus on cultural aesthetic
- Developed using responsive web technologies
- Implemented multilingual support
- Integrated e-commerce capabilities for artisan products

Project Insights:

- Highlighted the organization's vision of preserving traditional crafts
- Showcased the mission to empower 5,000 rural women
- Created a platform to connect local artisans with global markets

Web Design Graphic

Vadgama Website

Project Title:
Website Development for Vadgama Group

Description:
Crafted a professional digital platform for Vadgama Group, showcasing their commitment to sustainable construction practices and industry-leading infrastructure solutions.

My Role:

- Designed a modern, responsive website interface
- Developed a clean, professional layout highlighting company values
- Integrated company's core principles of sustainability and innovation
- Created user-friendly navigation to showcase project portfolio

Project Highlights:

- Emphasized key company strengths: Sustainability, Project Delivery
- Showcased technological expertise and design innovations
- Developed a narrative that communicates trust and professional excellence

Tools & Technologies:

- Designed with a sleek, professional aesthetic in Figma
- Developed using responsive web technologies
- Implemented SEO best practices
- Ensured cross-device compatibility

Client
Vadgama Group

Medium
Web Development

Resolution
High Resolution

Links
View Website

Instagram Post

Client
Jewelsir Store

Medium
Instagram post

Resolution
High Resolution

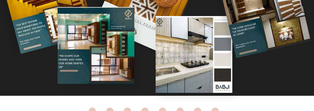
Links
thejawhirstore

Client
Babji Designs

Medium
Instagram post

Resolution
High Resolution

Links
babji_designs



Client
Babji Designs

Medium
Instagram post

Resolution
High Resolution

Links
interior_solutions99

Client
Babji Designs

Medium
Instagram post

Resolution
High Resolution

Links
caprousattires

For more designs

Click on the logo to see the instagram page

PRINCE
PRINCE DEVELOPERS

MUSAFIR HOTAWALA

TREASURE
TREASURE HOTEL

DermaTech Clinics Pvt. Ltd
THE HAIR & SKIN EXPERT

LAKE GARDEN
LAKE GARDEN
Grand Villa Projects and Flats

BNI
Beyond Networking
BNI INDIA

Dr. Sunny Hinduja
DR. SUNNY HINDUJA

CARE TAKERS
RESTORATION INDIA PVT. LTD.

Testimonials

"The documentary captured exactly what we wanted to showcase about sustainable farming. The storytelling was authentic and impactful.

★★★★★ (5.0)

Raj Shah
17 June 2024

"They transformed our traditional crafts business into a modern digital platform while keeping our cultural essence intact. Exactly what we needed!

★★★★★ (5.0)

Sarah Kumar
21 Feb 2021

"Clean design, smooth functionality, and a great eye for detail. Our e-commerce site has never looked better.

★★★★★ (5.0)

Manpreet Kaur
06 June 2023

"Professional, responsive, and delivered beyond expectations. Our construction company's website perfectly reflects our values.

★★★★★ (5.0)

Amit Vadgama
06 May 2024

Let's Work Together!

Schedule a Meeting Today

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socialmedia.mending

Mumbai, Maharashtra